

# LAUNCH<sup>®</sup> DRY

## PLANT NUTRIENT SUPPLEMENT

**For the establishment and maintenance of turf and ornamentals.**



Launch<sup>®</sup> Dry is a granular product containing humic acid and cold water sea plant extract with dairy manure extract. This pasteurized, homogenized and deodorized manure extract is the most distinguishing feature of both the liquid and dry formulations of Launch. These ingredients are formulated in precise ratios with chelated iron and a siloxane surfactant for optimum establishment of turf.

Used in a regular program, applications of Launch Dry can enhance the vigor of seedlings and help to establish a vigorous root mass and dense, hard-wearing turf. Applications of Launch Dry at planting can aid in the establishment of flower and ornamental beds.

For established turf, Launch Dry can reduce the impact of stress from traffic, shade, drought and insect damage on highly managed turfgrass areas such as golf courses, home lawns and sports fields.

Launch Dry is easy to spread with a greens grade particle size. Launch Dry is especially valuable when a sprayer is not available or for use on smaller areas where granular applications are more convenient.

Launch Dry is intended to supplement a complete fertilizer program based on soil test recommendations.

Launch is a registered trademark of PBI/GORDON CORPORATION.



- *Combines the benefits of plant hormones and humic acid with dairy manure extract*
- *Promotes the quick establishment of seeded, sodded or sprigged turf*
- *Easy-to-spread greens grade granule*
- *Promotes increased density and stress resistance in established turf*
- *Enhances flowering and color intensity of ornamentals*
- *Precise component ratios uniquely formulated for dry applications*



### RECOMMENDATIONS

Apply to sports fields, golf courses and home lawns when seeding, sodding or sprigging. Apply to flower and/or ornamental beds to help rooting. Use in a regular program on any turf that may be stressed.

### GUARANTEED ANALYSIS:

Soluble Potash (K<sub>2</sub>O) . . . . . 1.00%  
Iron (Fe) . . . . . 0.11%  
0.11% Chelated Iron (Fe)  
Derived from: Potassium Hydroxide,  
Ferrous EDTA

### ALSO CONTAINS NON-PLANT FOOD INGREDIENTS:

2.85% Humic Acids derived from leonardite  
23.55% Manure Extract  
0.38% *Ascophyllum Nodosum*  
(Sea Plant Extract)  
0.11% Modified Polysiloxane Surfactant

### PACKAGING:

50 lb. bag, shipping weight . . . . . 52 lbs.

### — READ LABEL BEFORE USE —

The literature contained herein is not intended to be used as a substitute for the information contained on the label of the product container. Specimen labels and other literature are subject to revision. Before using this product, read and follow all label instructions on the container/package.

[pbigordon.com/launchdry](http://pbigordon.com/launchdry)



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